



THE
BRIDGE
T E E N C E N T E R[®]

SPONSORSHIP OPPORTUNITIES

OVERVIEW

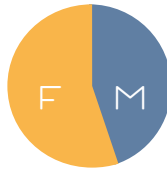
MISSION

The Bridge Teen Center is a nationally-recognized nonprofit community center that was designed around the interests and needs of teens in the suburbs.

We provide free holistic programs during after school and unsupervised hours for 7th to 12th grade students.

Our approach is proactive instead of reactive, providing students with a place not just to BE, but to BECOME.

DEMOGRAPHICS



Female: 58%
Male: 42%

Age 12-13: 19%
Age 14-15: 30%
Age 16-18: 51%

Top Communities Served:

Orland Park Tinley Park
Oak Forest Frankfort
Mokena

REVENUE SOURCES

The Bridge Thrift Store (31%)
Individuals (18%)
Foundations (26%)
Businesses/Entities (25%)

STATISTICS



30+

school districts that
our students attend



128+

different local
communities served



13,800+

different students and
families served since
June of 2010



7,000+

website sessions
per month

YEAR-ROUND OPPORTUNITIES

This booklet contains sponsorship opportunities throughout the year. We work with many sponsors on customized packages that last an entire calendar year or fiscal year, and we are able to offer discounts in those cases. Packages can also be billed incrementally if requested. Contact Aaron Heldt, Director of Marketing & Partnerships at 708.532.0500 or aaron@thebridgeteentcenter.org to discuss your goals.



RECENT SUPPORTERS



BlueCross BlueShield
of Illinois



92 cents

of every dollar
donated directly
supports the students
we serve



9

national and local
recognitions for
innovative teen
programming



17,000+

combined followers
on social media
accounts



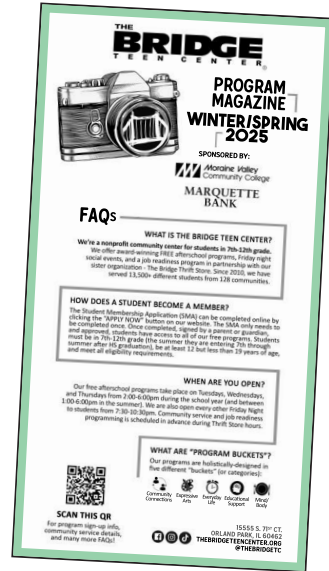
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we do not collect
any fees from the
families we serve.

PROGRAM

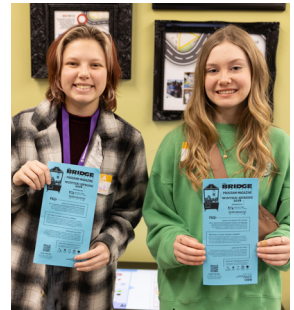
PROGRAM MAGAZINE COVER SPONSOR (\$2,500 per semester)

- Logo on the cover of our printed “Program Magazine” (8,000+ printed, 10,000+ shared online)
- Distributed 3 times annually - Winter/Spring, Summer, and Fall/Winter
- High visibility opportunity as one of only two sponsors at this level
- Logo included on sponsor “rotator” web banner for one entire semester (7,000+ sessions per month)
- One banner (sponsor provided) hung in facility for entire semester (maximum size 3’x8’)
- Partnership announcement through social media (17,000+ followers)
- Name or logo included in weekly e-blasts (13,000+ subscribers)



FRIDAY NIGHT SPONSOR (\$2,000 per semester)

- Exclusive sponsorship for the entire semester on Friday nights
- Banner (sponsor provided) hung within facility for full semester
- Logo in our printed Program Magazine (8,000+ printed, 10,000+ shared online)
- Name listed on all Friday night event pages on The Bridge’s website
- Name or logo included in weekly e-blasts (13,000+ subscribers)
- Mention in FNL social media announcements throughout the semester (17,000+ followers)



BUS-PICKUP SPONSOR (\$1,250 per semester)

- Exclusive sponsorship of bus-pickup for a full semester
- Sign on sides of bus for full semester printed by The Bridge
- Name or logo included in e-blasts about bus pickup (13,000+ subscribers)
- Logo included on bus pickup page on The Bridge’s website or on web banner promoting bus pickup (7,000+ sessions per month)





PROGRAM “BUCKET” SPONSOR (\$750 per semester)

All programs at The Bridge are organized into 5 different areas, which we refer to as “buckets”. This includes Educational Support, Mind/Body, Everyday Life, Community Connections and Expressive Arts. As the sponsor of one of these 5 buckets for an entire semester, you will receive:

- Name listed on your chosen bucket’s individual program listings on The Bridge’s website
- Name in our printed Program Magazine (8,000+ printed, 10,000+ shared online)
- Partnership announcement through social media (17,000+ followers)
- Mention in at least 2 bucket-related social media posts during semester



“ON-MISSION” FOCUSED PROGRAM MONTHS (\$1,500 per semester)

For more than a decade, our mission has centered around our holistic approach to serving students. Now, each of these four focus areas will receive focused attention during “On Mission” months throughout the year. Themed months will center around our holistic approach of serving students EMOTIONALLY, PHYSICALLY, SPIRITUALLY, and MENTALLY. Each “On Mission” month will include 4-6 free programs that are specifically focused around these intentionally-designed focus areas:

September: **On Mission: Emotionally**

February: **On Mission: Physically**

April: **On Mission: Spiritually**

June: **On Mission: Mentally**

- Logo or listing in printed Program Magazine in “On Mission” section (8,000+ printed, 10,000+ shared online)
- Logo or listing on website calendar for “On Mission” programs (7,000+ website sessions per month)
- Logo on a rotating web banner promoting “On Mission” programs
- Mention in a blog post as sponsor of select “On Mission” programs
- Mention in at least 2 social media posts for select “On Mission” programs (17,000+ followers)

FACILITY

KITCHEN OR ART STUDIO SPONSORSHIP (\$1,000 per semester)

- Exclusive sponsorship of the designated area for one entire semester
- Mention in art program or culinary program listing on our website (7,000+ sessions/month)
- Mention in at least 3 area-related social posts during semester (17,000+ followers)
- Logo displayed electronically or in print in the designated area for an entire semester (designed by Bridge staff)
- Opportunity to place one printed marketing piece in the sponsored area for the semester



The Kitchen | Our state-of-the-art kitchen is used for culinary programs and more.



The Art Studio | Our popular art studio provides a place for students to express themselves creatively.

COME TOUR OUR SPACE

Seeing is believing! Our facility has 9,600 square feet dedicated to providing local students a place to develop mentally, physically, emotionally and spiritually in a safe environment. A personal tour is just an appointment away. Tours provide a first-hand look at how we're inspiring hope, purpose, and direction right here in Orland Park and beyond.

To schedule a tour, call us at **708.532.0500 ext. 114** or email **aaron@thebridgeteencenter.org**.

FACILITY SPONSOR (\$750 each per semester)

- Sponsorships available in the following areas: Café, Garage, Life Skills Workshop
- Exclusive sponsorship of the designated area for one entire semester
- Signage (printed by The Bridge) hung in the designated area for the entire semester
- Opportunity to place one printed marketing piece in the sponsored area for the entire semester



Life Skills Workshop | This area is set aside for programs including welding, changing a flat tire, gardening, or trades-focused program.



The Garage | The Garage is in the center of all the action - it serves primarily as our gaming area.



Café | One of the first areas visitors see as they walk in, our café area offers healthier snack options, laptops, & tablets for students to use.



Patio and Garden | Our most recent addition, this beautiful outdoor space can be an outdoor hangout area and garden to be tended.

EVENTS

MLK DAY OF SERVICE

This event celebrates and honors Dr. King's legacy of service by encouraging local families, businesses and community members to grow closer through an afternoon of volunteering. The service event is held annually in mid-January on the Martin Luther King Jr. holiday. All service helps The Bridge Thrift Store which supports the free programs and events held at The Bridge Teen Center. We have a variety of sponsorship opportunities available to keep your business top of mind to the 125+ volunteers that serve that day.

Packages range from \$500 to \$2,500 and feature signage, social media posts and more. For details about these sponsorship amenities, scan below, visit the "DONATE" tab at thebridgecenter.org, or call 708.532.0500.



*Hosted Annually in
January on the MLK
Holiday*

"Everybody can be great because everybody can serve. You don't have to have a college degree to serve. You don't have to make your subject and your verb agree to serve. You only need a heart full of grace, and a soul generated by love."

- Martin Luther King Jr.

SCAN TO LEARN MORE
ABOUT SPONSORSHIP
AMENITIES!



GIRLS' NIGHT IN SPONSOR (\$1,000)

- Exclusive sponsorship of our Girls Night In empowerment event.
- Banner (sponsor provided) hung in prominent location within facility during event
- Sponsor logo on printed postcards or flyers (circulation of 500 or more)
- Listing or logo on event page on The Bridge's website
- Logo included on the event web banner on the website homepage
- Name or logo included in e-blasts about event (13,000+ subscribers)
- Repeated mentions on social media posts leading up to event (17,000+ combined followers)



LEAD U PRESENTING SPONSOR (\$1,000 per year)

- Logo displayed on banner for all students to see (created by The Bridge)
- Logo included in visual aids for LeadU presentations for the sponsored year
- Prominent logo placement on LeadU booklet, for each student participate (300+ per year)
- This program is offered year-round to large local public school groups. large local public school groups on campus and at The Bridge.



SPECIAL OPPORTUNITIES -



THRIFTASTIC *Student Service*

THRIFTASTIC PROGRAM SPONSORSHIP (\$2,500)

The Bridge Teen Center and The Bridge Thrift Store provide impactful, organized service learning opportunities for students as well as committed roles through the innovative Thriftastic job readiness program series. Students learn hands-on in a working retail setting, and can earn paid positions if they excel in their roles. This is increasingly popular with high school age students who need to fulfill community service requirements or are looking to build their resumes. Amenities of sponsoring this program series include:

- Full year sponsorship of the “Thriftastic” program
- Listing in the “Thriftastic” section of The Bridge’s website (7,000+ sessions per month)
- Mention in Program Magazine featuring the “Thriftastic” program (8,000+ printed, 10,000+ shared online)
- Mention in any special “Thriftastic” program flyers (distributed to local schools)
- Mention in “Thriftastic” related social media posts throughout the year (17,000+ followers)



“BRIDGE BULLETIN” NEWSLETTER SPONSOR (\$2,000 PER YEAR)

The Bridge Bulletin quarterly newsletter is distributed to everyone who donates to The Bridge. Its content includes program photo galleries, featured articles, important stats, success stories and more! A year-long exclusive sponsorship of this newsletter includes:

- Exclusive sponsor for one full year
- Your logo included in the top mast of all 4 editions
- Mailed to everyone who donates
- Distributed to Teen Center visitors and available to Thrift Store guests
- Name listed on The Bridge’s website (7,000+ sessions per month)



SHARE IT!

Sharing posts that relate to your sponsorship is a great way to demonstrate your investment in the community. Be sure to follow us so you can share relevant posts with your audience.

COMMUNITY



EMPOWERING TEENS MONTH



Our “Empowering Teens Month” initiative takes place every October and brings much-needed awareness to afterschool programs that help ENGAGE, CONNECT and EMPOWER teens to navigate life and discover who they were created to be. This initiative has also been recognized annually by the State of Illinois with an official proclamation declaring October *Empowering Teens Month*.



Sponsorship packages for businesses range from \$250-\$5,000 and feature signage, social media posts, inclusion on t-shirts, and more. For details about package amenities, scan the QR code above, visit the “DONATE” tab at thebridgecenter.org or call 708.532.0500.

Team-building service opportunities (at The Bridge Thrift Store) are also part of this exciting month-long initiative.

Special Opportunity for Restaurants & Retailers!

During and leading up to Empowering Teens Month, The Bridge seeks out partnerships with restaurants and retailers to support the initiative in one of the following ways:



- **ROUND-UP CAMPAIGN**
- **DEDICATED MENU ITEM**
- **% PERCENT OF SALES (2 weeks or full month)**

Your involvement will be heavily promoted online and in print during (and leading up to) your campaign. Please inquire for complete details. Past partners have included:





MAY MEMBERSHIP MONTH (\$2,000)

As the school year ends, we welcome hundreds of new incoming 7th grade students. Throughout the month of May, we promote heavily to graduating 6th graders and encourage families to schedule tours of our facility. We also heavily promote in local schools during lunch hours – exposing hundreds of students to our free programs and services. Two sponsors of this month-long initiative receive:

- Mention in the May Membership Month section of our printed Program Magazine (8,000+ printed, 10,000+ shared online)
- Logo included on a rotating website banner for May Membership Month (7,000+ website sessions per month)
- Mention in a related blog post as the sponsor of May Membership Month
- Mention in at least 3 social media posts about May Membership Month (17,000+ followers)
- Opportunity to provide giveaways for students at school outreach events
- Signage (printed by The Bridge) in the facility during family tours

HIGH SCHOOL SERVICE EVENTS (\$1,500)

Every year we help hundreds of high school students fulfill their community service hours (which is a graduation requirement) for many local districts. At The Bridge, we host several special “Community Service Event” dates in conjunction with The Bridge Thrift Store. We host two dates in the spring during spring breaks and one date in the Fall on Veterans Days. These events are heavily promoted in schools and throughout the community. Year-long sponsorship includes:

- Logo placement on the printed flyer and virtual flyers distributed to local high schools (circulation 500+)
- Linked listing on The Bridge Teen Center’s website (7,000+ session per month)
- Social media mention during event-related posts (17,000 combined followers)
- Logo prominently placed in sorting room for all student volunteers to see
- 3 service events held annually (2 dates during spring breaks and 1 date in November)



THRIFT STORE

ABOUT US

The Bridge Thrift Store is the sister organization of The Bridge Teen Center. Our mission is to provide ongoing community service and job readiness training opportunities for students as well as ongoing financial support for The Bridge Teen Center. See the sponsorship opportunities that will get your name in front of 250-500 daily guests/shoppers in the community.



RECENT SUPPORTERS



STATISTICS



350+

daily shoppers



17,000+

combined social
media followers



1,500+

volunteers annually



**8 TIMES
VOTED BEST**

Thrift Store

THRIFTY TIMES” NEWSLETTER SPONSOR (\$3,000 per year)

- Exclusive sponsorship of the Thrifty Times Newsletter, the voice of The Bridge Thrift Store (2,000+ printed/distributed)
- 6 issues produced a year every two months
- Sponsorship mentioned on The Bridge Thrift Store and The Bridge Teen Center’s social media after the release of a new newsletter (17,000+ followers)
- Logo placement in the Thrifty Times E-Blast Newsletter (sent to 13,000+ supporters/families)
- Newsletter is prominently displayed in several locations throughout the thrift store and teen center for guests and visitors to take (average 350+ thrift store guests daily)
- Each guest that makes a purchase receives a Thrifty Times newsletter



SHOPPING CART SPONSOR (\$1,000 per quarter)

- Logo or advertisement on 13 thrift store shopping cart advertisements size 8” x 10”. (250-500 guest/daily)
- Advertisements refreshed four times annually
- High visibility as one of our only two sponsors at this level
- One banner (sponsor provided) hung in The Bridge Thrift Store for the entire quarter (maximum size 3’ x 8’)
- Partnership announcement through social media (17,000+ combined followers)
- Opportunity to place one printed marketing piece on the thrift store Community Board during quarter



THRIFT STORE CHECK-OUT SPONSOR (\$500 per quarter)

- Sponsorship mentioned on The Bridge Thrift Store and The Bridge Teen Center’s social media (17,000+ followers)
- Logo included on the rotating TV screen at the check-out counter during sponsorship
- Name and sponsorship mentioned on all guest transaction receipts
- Opportunity to pass out a coupon/information about your business - provided by the company





LET'S COLLABORATE!

We can create a custom package that provides year-round exposure to multiple audiences at The Bridge Teen Center and The Bridge Thrift Store based on your marketing and community outreach goals. Contact Aaron for more information!



AARON HELDT

Director of Marketing & Partnerships

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708.532.0500

May 2025

