



Campaign hosted throughout October for
NATIONAL BULLYING PREVENTION AWARENESS MONTH



October is **National Bullying Prevention Awareness Month** and The Bridge Teen Center needs your help “driving out bullying” in our community. The Bridge takes a proactive stand against bullying on a daily basis through our holistically-designed afterschool programs – and your support this October can help keep our programs free for thousands of LOCAL teens! Here’s how you can help...



ENGAGE. CONNECT. EMPOWER.

That’s how The Bridge Teen Center proactively combats bullying on a daily basis. Here are 3 ways you can help us “Drive Out Bullying” this October:



VOLUNTEER
WITH FAMILY & FRIENDS

3 hours from a group of 6 volunteers equals unlimited programs for 5 students for 1 FULL YEAR!



DONATE
YOUR USED STUFF



ORGANIZE
A DONATION DRIVE

The sale of donated goods generates 30% of the funds that keep our programs free all year long!



DETAILS ABOUT HOW YOU OR YOUR COMPANY CAN GET INVOLVED:



VOLUNTEER.

Did you know that just **3 hours of volunteer time from a group of 6 can generate \$1,350 in support** of The Bridge’s free programs? “Drive Out Bullying Service Day” projects will be held throughout October for individuals, families (no children under 10), and groups. Volunteers will receive t-shirts while supplies last.



DONATE YOUR STUFF.

Each car dropping off donations on a “Drop-Off Saturday” will receive one free t-shirt (available while supplies last). Drop-Off Saturdays will be held at The Bridge Thrift Store from 10AM-4PM on 10/6, 10/13, 10/20, and 10/27 at the rear of the building.



HOST A DONATION DRIVE.

Collect donations through your employees, members, friends/family anytime in October. Register your drive and promote your group’s involvement in the “Drive Out Bullying” campaign. Promotional material will be made available to you when you register your drive.

GET ALL THE DETAILS AT THEBRIDGETEENCENTER.ORG/NEWS/DOB2018.



Sponsorship Opportunities

DEADLINE FOR SPONSORSHIPS WITH T-SHIRT AMENITIES IS WEDNESDAY, 9/5.

TITLE SPONSOR

~~\$5,000 DONATION (ONLY 1 AVAILABLE)~~ **SOLD OUT**

- Prominent placement on the drive t-shirt (more than 500 will be printed).
- Sponsorship mention (including logo) on The Bridge Thrift Store's social media (1200+ followers).
- Listing on The Bridge Teen Center's website (25,000+ visits per month).
- Primary logo placement in two e-blasts to 2,500+ supporters in October.
- Primary logo placement on event signage in The Bridge Thrift Store during the month of October.

PRESENTING SPONSOR

~~\$2,500 DONATION (8 AVAILABLE)~~ **4 AVAILABLE**

- Prominent placement on the drive t-shirt (more than 500 will be printed).
- Sponsorship announcement on social media (7,200+ total followers)
- Listing on The Bridge Teen Center's website (25,000 visits per month).
- Logo placement in two e-blasts to 2,500+ supporters in October.
- Logo placement on event signage in The Bridge Thrift Store during the month of October.

DROP-OFF DAY SPONSOR

~~\$1,000 DONATION (4 AVAILABLE)~~ **SOLD OUT**

- Social media mention during your sponsored week (7,200+ total followers).
- Option to provide an outdoor banner (max size 3' by 8') to be hung on your assigned day.
- Logo placement on the drive t-shirt (more than 500 will be printed).
- Listing on The Bridge Teen Center's website (25,000 visits per month).
- Logo placement on event signage in The Bridge Thrift Store during the month of October.
- **Bonus:** Coupon or marketing materials distributed on drop-off day (provided by sponsoring company).

T-SHIRT SPONSOR

~~\$500 DONATION (10 AVAILABLE)~~ **3 AVAILABLE**

- Name placement on the drive t-shirt (more than 500 will be printed).
- Listing on The Bridge Teen Center's website (25,000 visits per month).
- Sponsorship mention through The Bridge Thrift Store social media (1200+ followers).
- Logo placement on event signage in The Bridge Thrift Store during the month of October.

COMMUNITY PARTNER

\$250 DONATION (NO LIMIT)

- Sponsorship mention through The Bridge Thrift Store social media (1200+ followers).
- Logo placement on event signage in The Bridge Thrift Store during the month of October.

FOR MORE INFORMATION:

*Amber Holup, Development and Events Coordinator
708.532.0500 amber@thebridgeteencenter.org*