



# SPONSORSHIP OPPORTUNITIES



## SPONSOR TABLE \$750 (15 AVAILABLE)

- One table of 8 with reserved seating.
- One half page ad in the event program.
- Additional tickets (\$65 each) may be added based on availability.

## CORPORATE PARTNER \$1,000 (12 AVAILABLE)

- One table of 8 with reserved seating.
- One full page ad in the event program.
- Logo or name included on acknowledgement slide that scrolls during dinner.
- Name or logo included on the Chefs' Auction page of The Bridge's website (25,000 website visits per month).
- Name or logo included in the online bidding platform for Chefs' Auction (430+ registered bidders).
- Additional tickets (\$65 each) may be added based on availability.

## LIVE AUCTION SPONSOR \$2,000 (1 AVAILABLE) – SOLD OUT

- 2 tables of 8 with reserved premium seating (16 guests).
- Full page ad on the INSIDE COVER of the event program book.
- Additional name or logo placement on the sponsor thank you page of the event program.
- Logo or name included on acknowledgement slide that scrolls during dinner.
- Name or logo included on the Chefs' Auction page of The Bridge's website (25,000 website visits per month).
- Verbal acknowledgement during the live auction.
- Logo or name included on package slides during live auction.
- Logo or name included in the live auction listings on the online bidding platform (430+ registered bidders).
- Additional tickets (\$65 each) may be added based on availability.

## PRESENTING SPONSOR \$3,000 (4 AVAILABLE)

- 2 tables of 8 with reserved premium seating (16 guests).
- One full page ad in the event program.
- Logo or name included on acknowledgement slide that scrolls during dinner.
- Additional name or logo placement on the sponsor thank you page of the event program.
- Signage near the check-in area mentioning your sponsorship (created by The Bridge).
- Name or logo included on the Chefs' Auction page of The Bridge's website (25,000 website visits per month).
- Verbal acknowledgement during the presentation.
- Name or logo included on the online bidding platform as a Presenting Sponsor (430+ registered bidders).
- Logo or name included in a "thank you" ad in 22<sup>nd</sup> Century newspapers (reach of 88,000+).
- Additional tickets (\$65 each) may be added based on availability.

## SILENT AUCTION SPONSOR \$5,000 (1 AVAILABLE)

- 2 tables of 8 with reserved seating.
- Exclusive placement in a silent auction ad in 22<sup>nd</sup> Century newspapers (reach of 88,000+).
- Banner in the silent auction area mentioning your sponsorship (created by The Bridge).
- One full page ad in the event program.
- Additional name or logo placement on the sponsor thank you page of the event program.
- Logo or name included on acknowledgement slide that scrolls during dinner.
- Name or logo included on the Chefs' Auction page of The Bridge's website (25,000 website visits per month).

## CHEFS' AUCTION & 10<sup>TH</sup> ANNIVERSARY CELEBRATION:

Thursday, March 5, 2020  
Silver Lake Country Club

- Verbal acknowledgement during the presentation.
- Logo included in pre-event Chefs' Auction e-blasts.
- Logo included prominently on the online bidding platform (430+ registered bidders).
- Multiple mentions/tags on social media promoting online bidding (20,000+ silent-auction related post views).
- Additional tickets (\$65 each) may be added based on availability.

### LEAD SPONSOR \$10,000 (1 AVAILABLE)

- 3 tables of 8 with reserved premium seating (24 guests).
- Name or logo integrated into the COVER design of the event program.
- Prominent ad placement in the event program (inside cover or inside back cover).
- Additional name or logo placement on the sponsor thank you page of the event program.
- Logo or name included on acknowledgement slide that scrolls during dinner.
- Signage near the check-in area mentioning your sponsorship (created by The Bridge).
- Name or logo included on the Chefs' Auction page of The Bridge's website (25,000 website visits per month).
- Verbal acknowledgement during the presentation.
- Logo included in pre-event Chefs' Auction e-blasts.
- Name or logo included on the online bidding platform as the Lead Sponsor (430+ registered bidders).
- Multiple event-related mentions/tags on social media (8,000+ followers; 25,000 event-related post views).
- Logo or name included in a "thank you" ad in 22<sup>nd</sup> Century newspapers (reach of 88,000+).
- Additional tickets (\$65 each) may be added based on availability.

## HAVE A PRODUCT OR SERVICE YOU'D LIKE TO SHOWCASE?



Chefs' Auction features an incredible **SILENT AUCTION** that is featured both at the event and in advance through an online bidding platform. Online bidding is promoted to thousands through social media weeks before the event itself.

Past auction donations have included gift baskets, gift certificates, tickets, unique experiences or services, travel, collectibles and more. In 2019, the silent auction raised an average of \$248.00 per lot (a total of 109 lots were featured).

If you have a product or service that you would like featured in our silent auction, please contact Amber Holup at 708.532.0500 (ext. 103) or [amber@thebridgeteencenter.org](mailto:amber@thebridgeteencenter.org). **The participation deadline is Friday, 2/7/20.**



### AD BOOK AND LOGO SPECIFICATIONS:

**½ PAGE:** 4.625" W x 3.75" H (horizontal format); Full-Color; 300dpi; JPG or PDF

**FULL PAGE:** 4.625" W x 7.5" H (vertical format); Full-Color; 300dpi; JPG or PDF

**LOGOS:** One-Color AND Full-Color JPG or PNG; 300dpi; Transparent background

**LOGO DEADLINE:** January 17<sup>th</sup>      **AD DEADLINE:** February 7<sup>th</sup>

#### **For more information:**

Amber Holup  
 Development & Event Coordinator  
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